

**MVJ College of Engineering, Bengaluru
(An Autonomous Institute)**

Affiliated to VTU, Belagavi, Approved by AICTE, New Delhi
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**Quiz on Uttarakhand State
(Organized by EBSB Cell & IQAC, MVJCE)**

The Ek Bharat Shreshth Bharat initiative is a cultural exchange program launched by the Government of India with the aim of promoting a deeper understanding and appreciation of the rich cultural diversity that exists across the country. The phrase "Ek Bharat Shreshth Bharat" translates to "One India, Best India," and the initiative seeks to foster a sense of unity and national integration among the people of India.

A quiz session related to the facts of Uttarakhand State from 04.02.2025 to 08.02.2025.

Date of the Activity	04.02.2025 to 08.02.2025.
Category of the Activity	Dissemination of Information about the paired state
Title of the Activity	Quiz on Tourism in Uttarakhand State.
Mode	Online

Link for Quiz:

<https://forms.gle/4gcuPdBTyj8MaJakv5>

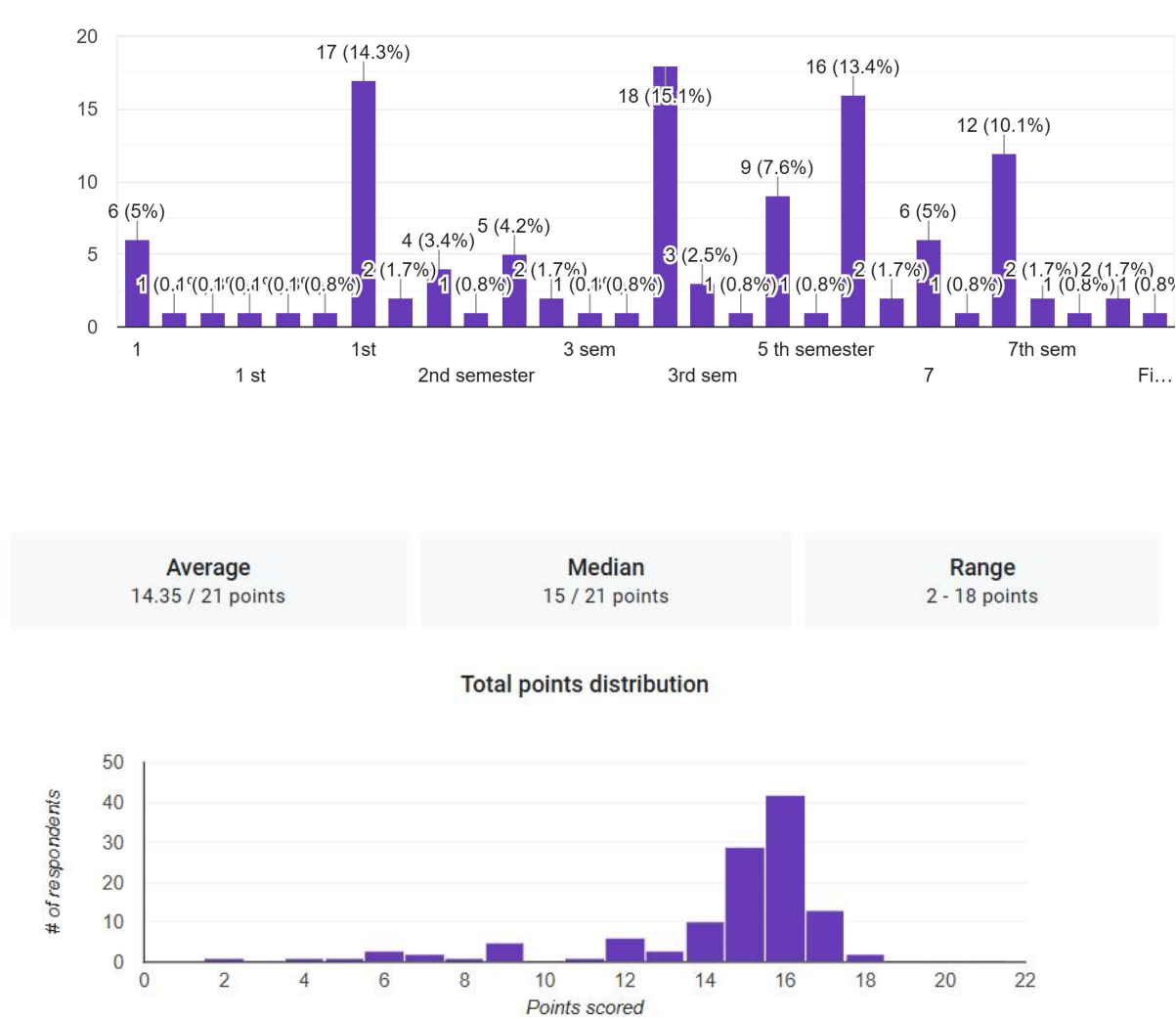
The **Quiz on Tourism in Uttarakhand** played a vital role in fostering educational awareness and promoting the cultural and tourism potential of the state. By exploring the region's captivating geography, natural beauty, historical landmarks, and vibrant traditions, the quiz offered participants a deeper appreciation of Uttarakhand's diverse and enchanting attributes.

This initiative not only supported educational enrichment but also served as a tool to boost tourism by showcasing the state's unique attractions and encouraging responsible travel practices. The quiz celebrated Uttarakhand's rich cultural tapestry—including its festivals,

folklore, and traditional customs—instilling a sense of pride and encouraging the preservation of its identity.

Special focus was also given to environmental and conservation efforts such as the **Chipko Movement**, underlining the importance of sustainable tourism and ecological responsibility in preserving the region's pristine environment.

With good responses from students across various departments, the event successfully promoted knowledge-sharing, cross-cultural appreciation, and community engagement. It also strengthened the bond between participants and the cultural heritage of Uttarakhand, positioning the state as not only a breathtaking destination but also a symbol of conscious and meaningful tourism.



Outcome of the Event:

The Quiz on Tourism in Uttarakhand significantly contributed to promoting the state as a premier travel destination, showcasing its immense tourism potential to a diverse audience. Through engaging questions on Uttarakhand's scenic beauty, adventure activities, pilgrimage sites, cultural festivals, and eco-tourism initiatives, the quiz ignited interest and enthusiasm for exploring the state.

As part of the *Ek Bharat Shreshtha Bharat (EBSB)* initiative, the quiz served as an effective tool to increase awareness about the importance of domestic tourism, especially to lesser-explored yet breathtaking regions like Uttarakhand. It helped participants understand how tourism supports cultural preservation, boosts the local economy, and fosters a deeper national connection.

By highlighting major tourist attractions such as Jim Corbett National Park, Valley of Flowers, Char Dham Yatra, Auli, Nainital, and Rishikesh, the quiz not only celebrated the state's natural and spiritual richness but also encouraged responsible and sustainable travel practices.

The event inspired students to become ambassadors of tourism by valuing heritage, nature, and diversity. With 318 participants across departments, the quiz successfully advanced the idea that tourism is not just about travel—it is a powerful medium for cultural exchange, environmental awareness, and national integration.
